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## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premiere  
Microsoft Word  
Microsoft PowerPoint  
Microsoft Excel  
Gerber Accumark  
Clo 3D  
Canva

Social Media Management  
Content Creator  
Public Relations  
Fashion Illustration  
Trend Analysis  
Marketing  
Styling  
Merchandising  
Knitwear  
Photography  
Textile Design  
Metal Art  
Pattern Making  
Sewing

Leadership  
Teamwork  
Problem Solving  
Detail Oriented  
Multi-tasking  
Self-starter  
Fast Learner

## AWARDS

**MYKRISTI Scholarship**  
May 2019 / Issuer: Elena Slivnyak

## LANGUAGES

Mandarin, English

# Ting Hu

Fashion Designer / Social Media Specialist

## EXPERIENCE

### **JCR Public Relations** / Public Relations and Social Media Assistant

October 2021 - PRESENT, Remote

- Create and post social media content for different clients on various platforms.
- Source public relation contacts and pitch for the clients.

### **MYKRISTI** / Designer Assistant, Social Media Coordinator, Casting Director, Virtual Assistant, Product Manager

February 2018 - August 2021, San Francisco

- Sketch, source materials, and design fashion pieces in line with the brand's aesthetic.
- Create technical designs of products and build spec packs for manufacturers.
- Conduct research for seasonal trends and forecasts for color and style, create professional presentations for analysis reports.
- Organize products in the warehouse and handle both inbound and outbound tasks.
- Implement marketing campaigns and merchandising planners.
- Photoshoot planning, casting, styling, and photographing for catalog and editorial photoshoots.

### **IIMUAHII** / Designer Assistant

February 2018- May 2020, San Francisco

- Create exquisite avant-garde designs through draping and sketching.
- Source materials, draft patterns and sew up the garments.

## EDUCATION

### **California State Polytechnic University, Pomona** / MBA

August 2021 - August 2023, Pomona

### **Academy of Art University** / BFA, Fashion Design

September 2016 - May 2020, San Francisco

## PROJECTS

### **Neon Masquerade Fashion Show & Music Festival**

October 23, 2021, San Francisco

- Showcase fashion collection

### **MYKRISTI x Bloomingdale's Fashion Show**

May 18, 2019, San Francisco

- Manage all staff backstage and quick alterations

## VOLUNTEER WORK

### **Academy of Art University Spring Show**

May 2018, San Francisco

- Work as an usher, assist seating and organizing during the show.